



# International Certified Career Coach

A multi-level certification program delivered by industry legends with emphasis on Global Best Practices, Experiential Learning & State-of-the-Art Career Guidance Tools



**MINDLER**

in association with:

**NCDA** | National Career Development Association

**CDA** Career Development Alliance (USA)

# The Need For A Certification In Career Counselling

The recent years have seen an emergence of a multitude of career options across the globe. From well-established careers like Medicine and Engineering to new-age career options like Social Media Evangelist and Wildlife Photography, students today are spoiled for choice when it comes to making their career decision. It is only natural that they face hundreds of questions before arriving upon one of the most crucial decisions of their adult life.

Cognizant of the need for structured career planning, schools, colleges and educational institutions are now actively taking steps to promote career guidance and proper selection. Many national boards and government bodies have now made counselling and aptitude testing mandatory in schools.

In spite of the sizeable and growing need for qualified counsellors to guide students, there is a huge supply and skill shortage. Reports suggest that as many as 90% of schools in India do not have provisions for full-time counsellors or other forms of career guidance for students.

Thus, being skilled and trained in career counselling and guidance will put you at the forefront of career opportunities in this domain and help you meet this expanding demand. Career Guidance, Counselling, Mentoring and Coaching are becoming the next buzz words. This 3-month experiential learning program to become an International Certified Career Coach (ICCC) is going to be a perfect stepping stone to build your career in this fast-growing field.

*‘Career guidance & counselling, mentoring & coaching will be the next big professional opportunity in the near future.’*

*‘A paradigm shift is occurring in India with Universities, Educational Boards, Schools and Governments beginning to understand the significance of career counselling.’*

*‘As of today there is a shortfall of about half a million career counselling & guidance professionals in the country.’*

*‘Skilled & certified career counsellors will be the biggest beneficiaries & best placed to fill the gap of qualified practitioners.’*



# Key Highlights

## ○ ICCC Foundation

Level 1

15 Credits | 2 Days (Virtual Conference) | Free

The foundational base of the ICCC offers a hands-on approach to expand your horizons in career counselling. Learn global counselling skills from master trainers and coaches through in-person training sessions spread out over 2 days.

### • Online Training

Virtually interact with Industry's top coaches & an elite cohort of educators from all across India.

### • Experiential Learning

Learn real-world application of counselling skills through case studies & group activities.

### • Global, 21st Century Skills

Emphasis on global best practices & 21st century global skills as per NCDA (USA).

### • Training Materials

Access expert-developed course content & training modules on all areas covered in the sessions.

## ⊗ ICCC Advanced

Level 2

65 Credits | 3 Months (Online) | INR 24,500

Expand and enhance your newly-acquired counselling skills. Couple them with real-world insights to solve problems and get practical solutions through personalised mentoring and continuous learning support over 3 months.

### • Expert Webinars

Expert-led webinars & continued training by subject matter experts on key focus areas.

### • Live Project

Practical exposure to the career counselling setup, along with personalised mentoring by coaches.

### • Case Assignments

Continuous evaluation throughout the course term to help you master your learning.

### • ICCC Credentialing

Attain the ICCC credentialing by Mindler & CDA (USA) to become a certified career coach.

## ⊗ ICCC Master

Level 3

50 Credits | 3 Months (Online) | INR 15,000

The final level offers you a chance to get credentialing from the world's apex body in career counselling – National Career Development Association (NCDA), USA. The program inculcates global perspectives and competencies to help attain true mastery in the career coaching domain.

### • Competency-Driven Learning

Understand & master the core career development competencies outlined by NCDA (USA).

### • Expert Webinars

Learn career counselling from the world's leading career coaches for unparalleled training & support.

### • Case Studies & Continuous Evaluation

Real-life case studies in key competency areas along with focused assessments and evaluation.

### • CCSP Credentialing

Complete course requirements to achieve the 'Certified Career Services Provider' credentialing.

# About The Credentialing Bodies

## National Career Development Association (USA)

The National Career Development Association (NCDA) provides professional development, publications, standards and advocacy to practitioners and educators who inspire and empower individuals to achieve their career and life goals.

NCDA offers diverse, high-quality competency-based credentials that effectively uphold NCDA's standards and ethics. NCDA is often consulted by the news media for information related to career planning and decision-making, national trends, best practices in job searching and other career-related topics

## Career Development Alliance (USA)

Founded in 1998, CDA is a career development body in Washington, USA. Its founders are members of notable international organizations, and are pioneering and championing the cause of career development and guidance.

Widely consulted for career development across the globe, CDA has created comprehensive training and instructor materials used to train tens of thousands of professionals and paraprofessionals. Notable clients include the American Medical Association (AMA), United States Secret Service, Federal Deposit Insurance Corporation (FDIC), among others.

## Mindler (India)

Mindler is the world's most advanced career guidance platform, run by alumni from Harvard, ISB, IIT and leading psychometricians. A technology-enabled ecosystem for career planning, Mindler leverages technology, research, machine learning and algorithms to enable students to discover their unique potential.

Mindler's award-winning career guidance framework and assessment tool have been developed by a team of some of the top psychometricians, industry experts and researchers in the world. It is the most accurate and valid career assessment, with a blend of advanced technology and millions of research data points collected from students from multiple demographics and cultures.

### In the Media:

"The platform 'minds' your career." - **Economic Times**

"Mindler plays the guide in career choices." - **The Financial Express**

"Mindler minimizing the human bias in the decision-making process." - **Education Technology**

### Awards & Recognition:



# Program Overview

## ICCC Foundation (15 Credits)

### Understanding the Education and Career Ecosystem

- Changing Face of Careers in the 21st Century
- Indian Career Landscape
- Education Abroad: A Deep Dive

### Enhancing Counselling Skills

- Creating a Career Counselling Ecosystem in your Institution
- Global Competencies and Helping Skills
- Psychometric Testing in India & Abroad

### Effective Career Guidance: Tools, Techniques and Challenges

- Understanding the Mindler Ecosystem
- Access to tech enabled Career Guidance Tools: Partnering with Mindler

## ICCC Advanced (65 Credits)

### Webinars

- Overview of Entrance Exams & Automated Career Planning Tools & Research Library
- Profile Building & Aptitude Building
- Group Discussion, Interview Prep & Resume Review
- Report Interpretation
- Essentials of a Counsellor
- Partner Platform

### Assignments

- Code of Conduct
- Psychometric Testing
- Overseas Education
- Educational Boards
- Research Skills using Mindler Career Planning Tools
- Personality & Profile Building
- Mindler Assessment - Report Case Study
- Counselling Skills

### Live Project

- Using Technology Led Tools to Counsel Students

For details on location venue and date, logon to: [mindler.com/iccc](http://mindler.com/iccc)



## ICCC Master (50 Credits)

### Webinars

- Program Management of Career Development Programs
- Promotion & Public Relations: How to Pitch/Build your Profile?
- Theories of Career Counselling
- Helping Skills & Dealing with Diverse Populations
- Ethics of Career Counselling

### Case Studies

### Evaluation

# Industry Stalwarts & Master Trainers Anchoring The Program



## Dr. David Reile

- Past President – National Career Development Association, USA
- 30+ years experience in Career Counselling & Leadership Development
- Executive Coach – Career Development Alliance, USA
- Managing Director – RS Foundation, USA



## Prof. Dr. N.K. Chadha

- Senior Consultant at UNDP (United Nations Development Program)
- President – Asia Pacific Career Development Association
- Chief Psychometrician at Mindler
- 35+ years experience in Psychometrics, Career Planning & Consulting



## Peter Reding

- Co-Founder of Coach for Life (Partner, International Coaching Federation)
- Coach for World Changing Leaders & Visionaries
- Chairman of the Independent Ethics Review Board for ICF
- Visionary Coach & Pioneer in Professional Coaching & Transformation



## Prikshit Dhanda

- Professionally trained from Harvard University, USA
- Certified MBTI & FIRO-B Practitioner
- Renowned Leadership & Life Coach - mentored over 1.5 million students
- Director & Chief Strategy Officer at Mindler



## Dr. Barbara Suddarth

- Executive Director – Career Development Alliance, USA
- 25+ years experience in Career Counselling & Leadership Development
- Introduced & established career coaching modules in multiple countries
- Certified Master Trainer - NCCC, NCC, MCC, CDF, CDFI



## Prateek Bhargava

- Founder & CEO, Mindler
- 10+ years experience in Education Advisory, Career Coaching, Data Analytics
- Double MBA from Indian School of Business, Hyderabad & MDI, Gurgaon
- Certified Life & Career Coach



## Nirmal Agarwal

- Founder, Cognix Knowledge Group
- Alumnus, Stanford University, USA
- 20+ years experience in Career & College Counselling
- Certified in Career Counselling & Consulting from University of California, USA



## Senthil Kumar

- Director – Admissions & Outreach – SRM University
- Director – Admissions & Outreach – Galgotias University
- Deputy Director – O.P Jindal Global University
- Business Head – Career Launcher



## Shilpa Singh

- Certified Life & Career Coach
- 20+ years experience in HR, Training & Career Coaching
- Created & delivered employability skills workshops in schools & colleges
- Head Student Engagement at Mindler



# Why Should You Enroll In The Career Coach Certification Program?



## Become A Mindler Partner Counsellor And Get:

- Comprehensive career guidance platform to support and scale your business
  - Counsellor dashboard with a consolidated system for live student tracking
  - Opportunity to enhance income by taking up projects with Mindler
  - Access to top jobs in the domain of career counselling across the country
  - Well-researched and regularly updated content on careers through career library, blogs & more!
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# Who Is The ICCC Perfect for?



**School/ College Counsellor  
& Independent Career Expert**

- Update and expand your counselling and career planning skills
- Access state-of-the-art career guidance tools for effective counselling
- Boost your resume with an international certification led by global experts



**School Teacher/  
University Professor**

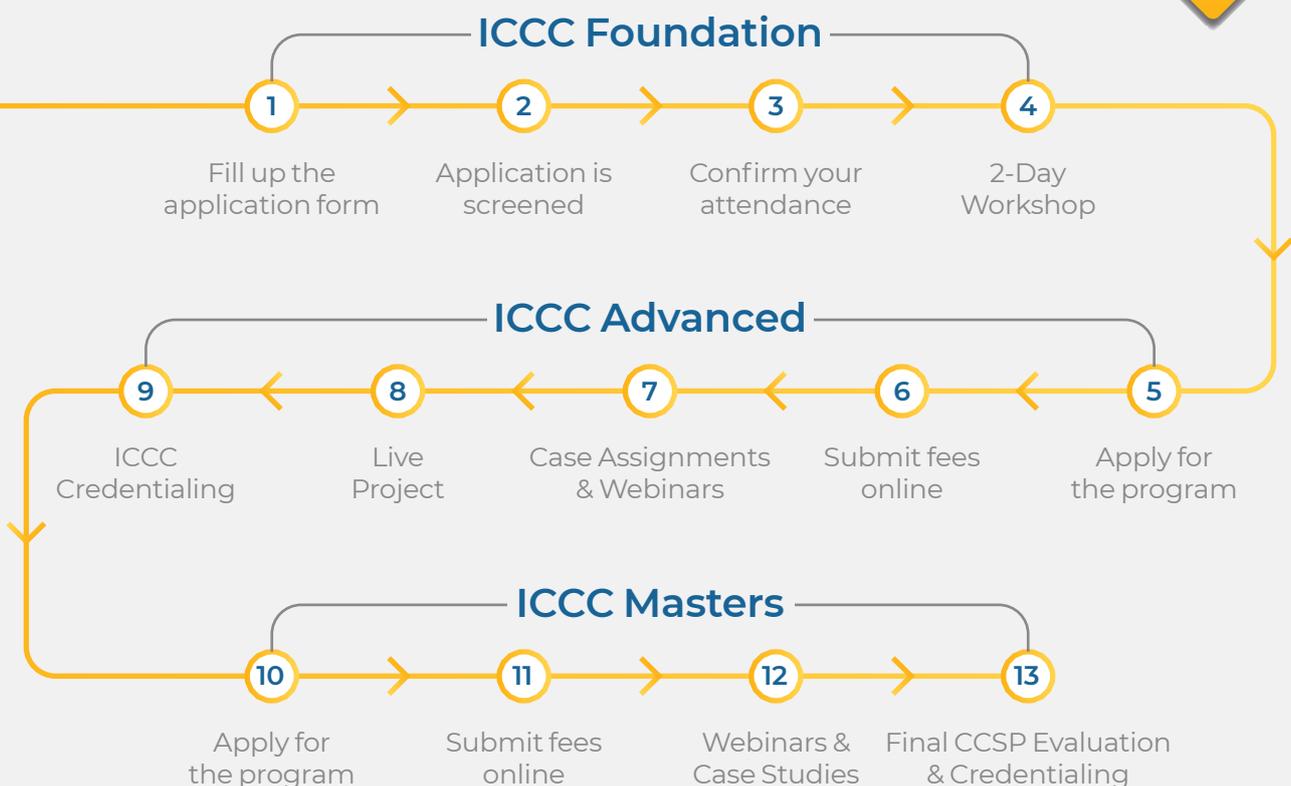
- Understand the system of career selection and admissions to prepare students for the future
- Be better equipped to mentor students and handle adolescent issues
- Contribute to career guidance initiatives in the school/university



**Psychology and  
Consulting Professionals**

- Build your career in a highly lucrative and growing field
- Broaden your knowledge of career guidance by learning from experts
- Enhance your income by taking up projects or setting up private practice

## On-boarding Process



# Participant Testimonials



"As a principal, I did not ever get such an opportunity where I could think one-to-one for a child and what all goes into planning a career. Now I go back much more equipped. What I have learnt here is very practical and I think we would be able to replicate it in our school."

**-Abha Anant**, Principal, City Montessori School



"The program has been fabulous! It's truly eye-opening because it makes you think about things that we are not looking at but we should be if we want the best for students. There's so much of data, inputs and content to carry forward."

**-Debarati Bannerjee**, HR Manager, SCJ Academy



"I had the expectation that I could come up with an international standard in my career coach practice and I am happy that the program is intact with my expectations. I strongly believe that it is going to make a big leap in launching my career as a career coach."

**-Thahir Ahammed**, Director, Precision Global Training, Oman



"It has been intensively knowledge-based and the quality of the sessions was exemplary. The speakers were absolute masters of whatever they were speaking. I have learnt so much in each session that it will take me a week to compile all the information I have taken in."

**-Hina Sharif Khan**, Head - Career Guidance, SelaQui International School



"The program was very informative, interactive and with well-experienced speakers. The case studies they gave us were really good. We usually have candidates that come to us with similar problems. I got solutions as to how I can stay calm and deal with them."

**-Ann Andrew Gracious**, Placement Counsellor, Genesis Global School

## Media Coverage

"Learn global best practices in counselling and sharpen counselling skills."

 **THE FINANCIAL EXPRESS**

"Creating specialists who can take care of the rising demand in India."

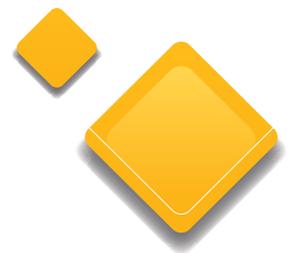
  
**THE TIMES OF INDIA**

"Imparting international best practices in counselling."

**DECCAN HERALD**

"करियर काउंसलर्स को नए करियर अवसरों के बारे में जागरूक कर रहा है इंटरनेशनल सर्टिफिकेशन प्रोग्राम"

**दैनिक भास्कर**



# Glimpses Of The Previous Cohorts



Prof. Dr. N.K. Chadha, enlightening the participants on the fundamentals of psychometric theory in his module on 'Psychometric Testing in India & Abroad.'



David Reile addressing the audience in his engaging sessions on the 'Essentials of a Great Counsellor' & 'Global Competencies & Helping Skills.'



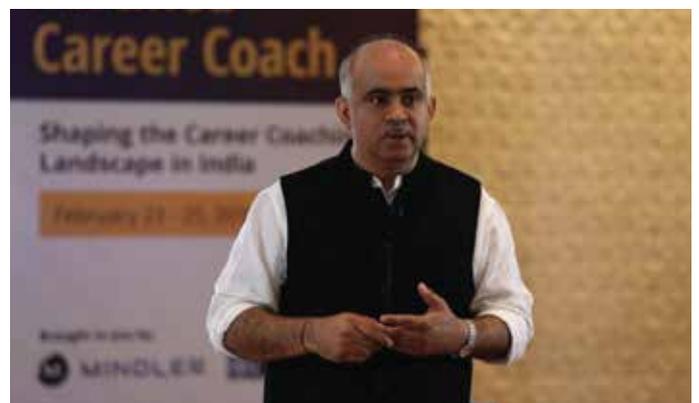
The ICCC promoted audience engagement & inquisitiveness throughout the workshop, with live Q & A sessions & feedback from the participants.



Peter Reding, addressing the audience in his sessions on 'Creating the Most Effective Learning Environment' & 'Developing a Career Coach Mindset.'



The experiential learning model of the ICCC incorporated numerous case studies & examples to encourage practical-based & active learning.



Prikshit Dhanda delivering an eye-opening address on the development of essential skills in his module on 'Skill building for the Future.'

# Shaping the Career Coaching Landscape in India



in association with:



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